FPF

Future of Privacy Forum:

15 Years of Advancing Principled Data Practices in Support of Emerging Technologies

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Timeline

2018 · **2019** · **2020** · **2021** · **2022** · **2023** · **2024**

2018

MAY 25, 2018
The **EU's General Data Protection Regulation** passes.

JUNE 15, 2018
FPF launches the **Israel Tech Policy Institute**.

FUTURE OF PRIVACY FORUM

PRIVACY BEST PRACTICES FOR CONSUMER GENETIC TESTING SERVICES

- PROMOTES TRANSPARENCY
- PROVIDES CHOICES
- ENHANCES PROTECTIONS

JULY 31, 2018
FPF launches **Privacy Best Practices for Consumer Genetic Testing Services**, a set of transparency and accountability standards for consumer genetic data.

AUGUST 31, 2018
FPF launches the **Privacy Book Club**, a virtual platform for discussing important privacy issues and engaging with authors and experts.

2019

2019
FPF celebrates its **10th year anniversary** and has grown to have 170 member companies.

OCTOBER 15, 2019
FPF establishes a **task force** to address ethical considerations in data sharing for research.

OCTOBER 1, 2019
FPF launches its Europe office in **Brussels.**

2020

JANUARY 15, 2020
FPF testifies before the **House Committee on Oversight and Reform**.

FEBRUARY 19, 2020
FPF hosts its 10th Annual **Privacy Papers for Policymakers** awards.

MARCH 26, 2020
FPF hosts **Privacy & Pandemics: Corporate Data Sharing Workshop**, a joint event with partners NSF, Duke, Intel and Dublin City University on Covid data sharing and notification apps.

STUDENT PRIVACY COMPASS

JUNE 4, 2020
FPF launches **Student Privacy Compass**, an expanded vision of FPF's focus on student privacy, aimed to be a reliable resource center of privacy resources and information for all stakeholders.

OCTOBER 5, 2020
FPF honors the winners of the first-ever **FPF Award for Research Data Stewardship**.

2021

JANUARY 2021
FPF's Israel Tech Policy Institute co-hosts a two-day workshop with the OECD and the Israel Ministry of Health on the topic, "Supporting Health Innovation with Fair Information Practice Principles."

AUGUST 12, 2021
FPF launches its Asia-Pacific office in **Singapore**.

DECEMBER 7, 2021
FPF testifies before the **U.S. Senate Finance Subcommittee** on Fiscal Responsibility and Economic Growth regarding consumer privacy in the technology sector.

2022

JUNE 16, 2022
FPF testifies before the **U.S. House Energy and Commerce Subcommittee** on Consumer Protection and Commerce hearing, "Protecting America's Consumers: Bipartisan Legislation to Strengthen Data Privacy and Security."

2023

FEBRUARY 15, 2023
FPF launches the **FPF Training Program**.

JUNE 22, 2023
FPF hosts the inaugural **Japan Privacy Symposium**.

SEPTEMBER 19, 2023
FPF releases **Best Practices for AI in the Workplace**, collaborating with leading companies to develop best practices for AI and workplace assessment technologies, promoting fairness and transparency in hiring practices.

BEST PRACTICES for AI and Workplace Assessment Technologies

2024

2024
FPF celebrates its **15th Anniversary** and hosts its first Annual DC Privacy Forum focused on AI, "AI Forward."

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AI FORWARD

FUTURE OF PRIVACY FORUM

> " When I founded the Future of Privacy Forum in 2008, the vision was that it would be a place where we could advance the responsible use of data while respecting individual privacy."
>
> — **Christopher Wolf, Founder, FPF**

This 15-year look back highlights some of the **key milestones and achievements** of the Future of Privacy Forum since its founding in 2008.

Future of Privacy Forum (FPF) is a nonprofit organization with a global presence that brings together academics, civil society, government officials, and industry to evaluate the societal, policy, and legal implications of data uses, identify the risks and develop appropriate protections. We are optimists who believe technology and data can benefit society and improve lives if the right laws, policies, and rules are in place.

As technology continues to evolve, the FPF remains committed to serving as a catalyst for privacy leadership and scholarship, advancing principled data practices in support of emerging technologies.

2008   2009   2010   2011   2012   2013   2014   2015   2016   2017

NOVEMBER 2008
Future of Privacy Forum (FPF) is founded with the mission to advance responsible data practices and promote privacy awareness.

FPF launched with the vision for the future of privacy with a **mission statement of 9 principles** and a call for the new presidential administration to address 7 urgent privacy priorities.

MAY 11, 2009
FPF sends a letter to **The White House** on privacy policies and transparency.

OCTOBER 8, 2009
FPF announces a partnership and series of privacy events with **George Washington University Law School**.

SEPTEMBER 15, 2010
FPF launches **Privacy Papers for Policymakers** in Washington, D.C.

JANUARY 26, 2010
FPF launches the **power of "i"** to help advertisers be more transparent with consumers about how their data is used.

MAY 26, 2011
FPF launches **App Privacy Site** and publishes ground-breaking reports on mobile privacy, highlighting the unique challenges and risks associated with location tracking and mobile apps.

2012
FPF launches a first-of-its-kind **privacy seal program** for companies that use consumer energy information.

SEPTEMBER 10, 2013
FPF and **Stanford's Center for Internet and Society (CIS)** host a sold-out forum: Big Data and Privacy: Making Ends Meet.

AUGUST 21, 2014
FPF launches **FERPA | SHERPA** to help schools, education stakeholders, and policymakers in the U.S. better understand the implications and requirements of the Family Educational Rights and Privacy Act.

OCTOBER 7, 2014
FPF launches the **K-12 Student Privacy Pledge**, a pledge for K-12 school service providers to commit to safeguarding student privacy, with commitments covering the collection, maintenance, and use of student personal information.
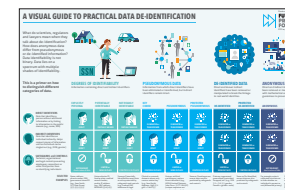
JANUARY 12, 2015
President Barack Obama endorses the K-12 Student Privacy Pledge.

JANUARY 20, 2015
FPF launches **Student Privacy Boot Camps**, a training program for ed tech companies to understand the regulatory requirements and industry best practices to properly handle student educational data in a complex and rapidly changing environment.

APRIL 25, 2016
FPF publishes its first infographic in a series, **A Visual Guide to Practical Data De-Identification**.

NOVEMBER 8, 2016
FPF hosts the inaugural **Brussels Privacy Symposium**.

SEPTEMBER 25, 2017
FPF hosts **Sustainable Innovation with Effective Data Protection** in the Pacific Rim, a side event to the 39th International Conference of Data Protection and Privacy Commissioners.

NOVEMBER 10, 2017
Ahead of the EU's General Data Protection Regulation going into effect, FPF co-hosts **"Privacy Engineering Research and the GDPR: A Trans-Atlantic Initiative,"** and the event is summarized in the European Data Protection Supervisor's newsletter.